



**State Rural Health Association Leadership Conference**  
*50 F Street Capitol Hill, Washington, DC 20001*  
**July 12-13, 2022**

**AGENDA**

**Tuesday, July 12, 2022**

**7:30 am – 10:00 am EDT**

Registration

**7:30 am – 8:30 am**

Networking Breakfast

*Facilitated by Ryan Kelly, State Association Council Chair*

**8:30 am – 8:50 am**

**Welcome, Round Robin Introductions**

*Amy Elizondo, NRHA, Chief Strategy Officer*

*Ryan Kelly, State Association Council Chair*

**8:50 am – 9:20 am**

**FORHP Welcome**

*Tom Morris, Associate Administrator for Rural Health Policy, HRSA*

*Alexa Ofori, Senior Advisor, Federal Office of Rural Health Policy*

**9:20 am – 9:30 am**

Networking Break

**9:30 am – 10:30 am**

**Policy Discussion**

*Carrie Cochran-McClain, NRHA, Chief Policy Officer*

*Alexa McKinley, NRHA, Government Affairs Coordinator*

**10:30 am – 10:40 am**

Networking Break

**10:40 am – Noon**

**Group Discussion (divided by association size)**

**Discussion Topics: Policy Discussion Topic TBD**

*NRHA government affair staff will facilitate the breakout groups*

In this session, SRHAs will divide into self-identified groups based on the size of their association to discuss issues and trends of relevance. The groups are 1) Developing/Small 2) Medium and 3) Large.

**Noon – 1:30 pm**

Lunch on your own

**1:30 pm - 3:30 pm**

**Customer Relations Management System Review – Part 1**

*Chad Stewart, Smart Thoughts*

**3:30 pm – 3:45 pm**

Networking Break

**3:45 pm – 4:15 pm**

**Rural Oral Health Session**

*Zil Joyce Dixon Romero, NRHA Program Services Coordinator*

**4:15 pm – 5 pm**

**Best Practice Panel: Topics to be determined**

*Ryan Kelly, State Association Council Chair*

*TBD, SRHA Leaders*

**Wednesday, July 13, 2022**

**7:30 am – 8:00 am**

**Networking Breakfast**

*Facilitated by Ryan Kelly, State Association Council Chair*

**8:00 am – 10:00 am**

**Customer Relations Management System Review (Part 2)**

*Chad Stewart, Smart Thoughts*

**10:00 am – 10:20 am**

**Networking Break and Group Picture**

**10:20 am – 10:50 am (Section 1) and 10:50 am – 11:20 am (Section 2)**

**Discussion Groups**

**Grant Opportunities and Management Discussion**

*Amy Elizondo, NRHA Chief Strategy Officer*

**Policy and Advisory Discussion**

*Carrie Cochran-McClain, Chief Policy Officer*

**CRM and Financial Management Discussion**

*Chad Stewart, Smart Thoughts*

**11:10 am – 11:50 am**

**Reflections and Round Robin**

*Moderated by Ryan Kelly, SAC Chair*

Attendees will have the opportunity to share their takeaways from the conference and what their priority areas are for the next year. Additionally, NRHA staff will be available to assist in discussion of next steps.

**11:50 am – Noon**

**Closing remarks**

*NRHA staff*

**Noon**

Adjourn