

NRHA Rural Health Clinic & Critical Access Hospital Conferences 2023 • Sept. 26-29, Kansas City, Mo.

All general sessions take place in the Chicago Ballroom unless otherwise indicated • Subject to change • Updated 9-25-23

Rural Health Clinic Conference			
Tuesday, September 26			
1 – 1:15 pm	Welcome (15 m)		
1:15 – 2:30 pm	Plenary 1 – RHC Keynote Session: Quality Improvement Imperatives for Rural Health Clinics* (75 min) <i>Jillynn Oesterle, Michigan Center for Rural Health, Director of provider solutions</i>		
2:30 – 3:30 pm	Plenary 2 – Rural Health Clinic Regulatory and Legislative Update (60 m) <i>Sarah Hohman, National Association of Rural Health Clinics, Director of government affairs</i>		
3:30 – 3:45 pm	Break		
3:45 – 5 pm	1A Federal Partners Update+ Lindsey Nienstedt, Michelle Wineinger	1B Crucial Conversations Quin Harward	1C First Rural Provider Compensation Survey Results Opal Greenway
Room	Empire A	Empire B	Empire C
Wednesday, Sept 27			
7 – 8 am	Continental Breakfast, Registration		
8 – 9:15 am	2A Keeping Up with Changes in Rural Health Jeff Johnson	2B Behavioral Health Integration for RHC and FQHCs Charles James	2C Rural Health Equity: Creating Sustainable Solutions Sarah Chouinard, MD
Room	Empire A	Empire B	Empire C
9:15 – 9:30 am	Break		
9:30 – 10:45 am	3A Top 5 Must-Knows for all Rural Health Clinics Tonne McCoy	3B Momentum + Recalibration = Record Growth & 90% Retention Brian Burnside, Tracy Koster	3C Patient Centered Medical Home: Surrounding Patients with Care Kate Hill, Kristen Ogden
Room	Empire A	Empire B	Empire C
10:45 – 11 am	Break		
11 – 11:45 am	Plenary 3 – The Road Less Traveled (45 min) <i>Tammy Norville, National Organization of State Offices of Rural Health, Executive director</i>		
11:45 am – 1 pm	Rural Health Clinic Conference lunch on your own		
Rural Health Clinic Conference continues and Critical Access Hospital Conference begins			
1 – 1:15 pm	Welcome & Announcements (15m)		
1:15 – 2 pm	Plenary 4 - Keynote Address: CMS Update Through a Rural Lens (45 m) <i>Chiquita Brooks-LaSure, Centers for Medicare and Medicaid Services, Administrator</i>		
2 – 2:30 pm	Break		

2:30 – 3:45 pm	Plenary 5 - National Legislative Update (75 m) <i>Carrie Cochran-McClain, National Rural Health Association, Chief policy officer</i> <i>Alexa McKinley, National Rural Health Association, Regulatory affairs manager</i>					
3:45 – 5 pm	Plenary 6 – VBC and Rural Networks: Models for Success* (75 min) <i>Leslie Hiebert, Klickitat Valley Health, Superintendent and CEO; Josh Martin, Summit Pacific Medical Center, CEO and superintendent</i> <i>Eric Moll, Mason Health, CEO and superintendent; Elya Prystowsky, The Rural Collaborative, Executive director</i> <i>Jake Woods, Physicians of Southwest Washington, Accountable care models director</i>					
5 – 7 pm	RHC-CAH Networking Reception - Atlanta/New York					
Thursday, September 28						
7 – 8 am	Breakfast With Partners					
8 – 9 am	Plenary 7 - RHC/CAH: Current Trends and Updates* (60 m) <i>Brian Bertsch, Eide Bailly, Principal</i> <i>Joe Watt, FORVIS, Partner</i>					
9 – 10:50 am	Networking break – Exhibit Hall					
	9:10 – 9:55 am	Partner Featured Session – Strategic Realignment for Patient Acquisition and Employee Retention (45 m) <i>Jared Heim, Eide Bailly, Partner; Mike Milligan, BVK Health, Senior vice president</i>				
10:50 – 11 am	Break					
11 am – 12:15 pm	4A	4B	4C	4D	4E	4F
	The Critical Access Hospital Measurement & Performance Assessment System John Gale, Megan Lahr Kristin Reiter, PhD	Rural Hospital Readiness and the Drive Toward Value John Supplitt	Strategic Value of Telehealth in CAHS Corey Scurlock, MD Eric Shell	Hospital Price Transparency – What Hospitals Need to Know+ Carmen Irwin Michelle Wineinger Sarah Young	Quality Improvement Strategy - Integration CMS Star Ratings* Chris Butler Jennifer Helt	Lessons Learned from Innovation Center Demonstration Models Alana Knudson, PhD Shena Popat Michelle Spafford
Room	Empire A	Empire B	Empire C	Chouteau A	Chouteau B	Benton
12:15 – 1:50 pm	Networking Lunch					
1:50 – 2 pm	Break					
2 – 3:15 pm	5A	5B	5C	5D	5E	5F
	Key Considerations for the Rural Emergency Hospital Designation* Michael Topchik	Mergers and Affiliations: Value of CAHs in a System Clare Kelley Jeffrey Sommer	Innovative Approaches to Overdose Prevention in a Rural Community* Chad Storey Steven Kelley	Elements of CAH Quality Infrastructure* Sarah Brinkman Terry Hill Megan Lahr	Replacement Facility Success: A Community Approach Curtis Hendershott Ashley Hutchinson	New Federal Proposals for Sustaining Rural Hospitals Kristen Dillon, MD
Room	Empire A	Empire B	Empire C	Chouteau A	Chouteau B	Benton
3:15 – 3:30 pm	Break					
3:30 – 4:30 pm	Plenary 8 – Recipe for Bringing Birth Back to Rural America (60 m) <i>Jeff Bloemker, Ray County Hospital & Health, CEO</i> <i>Jackie Gatz, Missouri Hospital Association, Senior vice president quality, safety & research</i> <i>Tonia Wright, Altruism Media Inc, CEO; Kendra Wyatt, New Birth Company, CEO</i>					
4:30 – 5:15 pm	Plenary 9 – The Role of Philanthropy in Critical Access Hospitals (45 min) <i>Debra Rudquist, Amery Hospital & Clinic, President and CEO; Lisa Ruehlow, Amery Hospital & Clinic, Foundation director</i>					

Friday, September 29				
8 – 8:30 am	Breakfast			
8:30 – 9:15 am	Plenary 10 - Top 20 CAHs Awards Presentation (45 m) <i>Brock Slabach, NRHA, Chief operations officer</i> <i>Michael Topchik, Chartis Center for Rural Health, National leader</i>			
9:15 – 9:30 am	Break			
9:30 – 10:45 am	6A	6B	6C	6D
	Launching Residency Programs at Critical Access Hospitals* Lori Rodefeld Joe Skariah, DO	Winning Ways of Women Leaders in Rural Healthcare Angela Ammons, Robyn Dunckhorst Stacey Gabriel, Heidi Hughes	CEO Burnout, Turnover & Organizational Performance Bill Auxier, PhD Sydney Grant	Best Practices from Cross-State Quality Improvement Collaborations + Wanda Hilton, EdD, Lindsay Konen Danielle Kunkel, Laura Seifert
Room	Empire A	Empire B	Empire C	Chouteau A
10:45 am	CAH Adjourns			

+ Sessions sponsored by the Federal Office of Rural Health Policy (RHC – 1, CAH - 2)

* Quality & Clinical Sessions (8 between conferences)