2017 NRHA Rural Health Clinic Conference | Sept. 26 – 27, Kansas City, Mo.

All general sessions take place in the Chicago room • Subject to change • Current as of 9.18.17

Rural Health Clinic Conference			
Tuesday, September 26			
1 – 1:15 p.m.	Welcome (15 m)		
1:15 – 2:30 p.m.	Keynote speaker (75m)		
	Rural Health Clinic Billing		
	-	Brian Bertsch, Eide Bailly, Principal & Ralph Llewellyn, Eide Bailly, Partner	
2:30 – 3:30 p.m.	Plenary Session (60 m)		
	The Magic of	Engagement	
	Brian Lee, Custom Learning Systems Group Ltd., Founder and CEO		
3:30 – 3:45 p.m.	Break		
3:45 – 5 p.m. Concurrent session A Concurrent session		Concurrent session B	
	Working with State Offices of Rural Health	Reducing ED Visits and Readmissions	
	to Build Capacity at RHCs	Thru a Care Driven PCMH	
	Crystal Barter, Kassie Clarke & Tammy Norville	Kate Hill, Jennifer Moss & Sarah Wells	
Room	Van Horn AB	Benton	
Wednesday, Sept 27			
7 – 8 a.m.	Continental breakfast, registration		
8 – 9:15 a.m.	Concurrent session C	Concurrent session D	
	Implementation of Weight Loss Programs in Rural Practice	+RHC Federal Resources and Policy Update	
	Christie Befort, PhD, K. Allen Greiner, MD,	Kerri Cornejo, Patricia Meier, MD & Michelle Velasquez	
	& Jennifer McKenney, MD		
Room	Van Horn AB	Benton	
9:15 – 9:30 a.m.	Break		
9:30 – 10:45 a.m.	Concurrent session E	Concurrent session F	
	Embracing the Value of Your Rural Health Clinic	Rural Health Clinic Billing and Coding Updates	
_	Jeff Bramschreiber & Tina Nazier	Joanie Perkins	
Room	Van Horn AB	Benton	
10:45 – 11 a.m.	Break		
11 – 11:45 a.m.	Plenary Session (45 min)		
	Rural Health Clinic Quality Reporting and Improvement Programs John Gale, Maine Rural Health Research Center, Research Associate		
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11.15	Rural Health Clinic Conference continues and Critical A	•	
11:45 a.m. – 1 p.m.	· · · · · · · · · · · · · · · · · · ·		
		Russ Judd, PharmD, BCPS, Saint Joseph Hospital – Hosted by McKesson	
	FREE EVENT, RSVP required. More info at reg desk or Corey.Richter@McKesson.com		
Name 4:20 cm	Chouteau A&B		
Noon – 4:30 p.m.	Exhibitors move in		
1 – 1:15 p.m.	Welcome		

1:15 – 2:30 p.m.	Keynote Speaker: The Transformational Health Care Revolution: The Rural Impact (75 m)	
	Kevin Fickenscher, MD, CREO Strategic Solutions, President and CEO	
2:30 – 3 p.m.	Break	
3 – 4:15 p.m.	National Legislative Update (75 m)	
	Maggie Elehwany, JD, National Rural Health Association, Government Affairs and Policy Vice President	
4:15 p.m. – 5 p.m	Payment/Care Delivery Reform for Safety Net Providers (45 m)	
	Mac McCullough, PhD, Arizona State University, National Safety Net Advancement Center, Deputy Director	
5 – 7 p.m.	RHC-CAH networking reception	

⁺ Sessions sponsored by the Federal Office of Rural Health Policy