

2021 NRHA Rural Health Clinic & Critical Access Hospital Conferences | Sept. 21-24, VIRTUAL

All times are Central Daylight Time • Subject to change • Current as of 9.21.21

Rural Health Clinic Conference			
Tuesday, September 21			
1 – 2 pm	Welcome (5m) and Plenary Session 1 - RHC Keynote: The Value and Impact of Coding Best Practices (55 m) <i>Gary Lucas, ArchPro Coding, Vice President of Education</i>		
2 – 3 pm	Plenary Session 2 - Preparing Rural Health Clinics for Value-Based Payment Systems (60 m) <i>John Gale, Maine Rural Health Research Center, Senior Research Associate, 2021 NRHA President</i>		
3 – 3:15 pm	Break (15 m)		
3:15 – 4 pm Concurrent Sessions	A1 - RHC Scheduling Models to Improve Access and Productivity* Patty Harper	A2 - Sexual and Reproductive Health Care in Rural Environments Jodie Fields, Ashley Kukendall	A3-Federal and RHC Efforts to Combat COVID-19+ Lindsey Nienstedt, Sarah Heppner
Wednesday, Sept 22			
9 – 9:45 am Concurrent Sessions	B1 - RHC Documentation and Billing for SUD-ODU via Medication Assisted Treatment (MAT) Gary Lucas	B2 - RHC COVID-19 Testing Program – Lessons Learned & What’s Next* Shannon Chambers & Tammy Norville	
9:45 – 10 am	Break (15 m)		
10 – 10:45 am Concurrent Sessions	C1 - Behavioral Health Services That’s a Win, Win, Win Carrie Krueger, Kristie McCoic, Alyssa Sherwood	C2 - Registered Nurse Reimbursement in Rural Health Clinics – A Policy Analysis* David Switzer, MD, Tina Switzer	C3 – Rural Telehealth: Pandemics and Policy^ Yash Makkapati
10:45 – 11 am	Break (15 m)		
11 – 11:45 am	Plenary Session 3 - Creating a Culture of Quality Through PCMH* (45 m) <i>Kate Hill, The Compliance Team & Kristen Ogden, Ozarks Community Hospital</i>		
Rural Health Clinic Conference continues and Critical Access Hospital Conference begins			
1 – 2:15 pm	Opening Remarks and Keynote Session (75 min) – Alan Morgan (8), Diane Hall, Mike Milligan (5), Trent Bourland (2) Plenary Session 4 – Lead the Way in Five Minutes a Day: Sparking High Performance in Yourself and Your Team (60) <i>Jo Anne Preston, Rural Wisconsin Health Cooperative, Workforce & Organizational Development Senior Manager</i>		
2:15 – 2:30 pm	Break (15 m)		
2:30 – 3:30 pm	Plenary Session 5 - National Legislative Update (55 m) <i>Tammy Norville (2), Rena Salamacha (2)</i> <i>Carrie Cochran-McClain, National Rural Health Association, Chief Policy Officer</i>		
3:30 – 4:30 pm	Plenary Session 6 - Promising Rural Health Sustainability in Pennsylvania and Beyond* (58 m) <i>Marcia Brand (2)</i> <i>Janice Walters, Rural Health Redesign Center, Chief Operating Officer</i> <i>Gary Zegiestowsky, Rural Health Redesign Center, Executive Director</i>		
4:30 – 5:30 pm	Partner Sessions		
4:30 – 5 pm	P9 - National Leadership Residency- RWHC’s program Jo Anne Preston, Dan Rohrba	P15 – Applying Point of Care Ultrasound in Rural Environments Kevin Lu	P28 - MOCK survey for RHCs What you need to Know Kate Hill
4:30 – 5:15 pm	P8 – Opioid Stewardship in Rural America and Decreasing the Cost Burden - Robert P. Walsh, PhD		
Rural Health Clinic Conference Ends			

Thursday, September 23						
9 – 10 am	Roundtable Discussions - (Collaborative Live Meetings)					
	R1 - COVID Vaccine Strategies in Rural Communities	R2 - Rural Health Clinic Modernization	R3 - Provider Relief Funds under the CARES Act, American Rescue Plan and Related Guidance	R4 - Crises Collide: The COVID-19 Pandemic and Rural Hospital Closures		
10 – 10:45 am	D1	D2	D3	D4	D5	D6
Concurrent Sessions	The Changing Landscape of Quality Reporting* Karla Weng	Price Transparency: 2021 Compliance and Beyond Rochelle Dahmen	Establishing a High Quality Swing Bed Program Kate Hill Jonathan Pantenburg Anthony Rinaldi	Define and Implement a Med Device Cybersecurity Prog John Gomez	New Models of Rural Hospital Payment and Delivery John Supplitt	NRHA COVID-19 Tool Kit & Resources Mike Milligan Alan Morgan Brock Slabach
10:45 – 11 am	Break					
11 am – 12 pm	Plenary Session 7 - American Hospital Association Regulatory Update (60 m) <i>Shannon Wu, PhD, American Hospital Association, Senior Associate Director of Policy</i>					
12 – 12:15 pm	Break					
12:15 – 1:15 pm	Plenary Session 8 - CMS Rural Update (60 m) <i>Liz Fowler, PhD, JD, Centers for Medicare & Medicaid Innovation, Deputy Administrator & Director, CMS</i>					
1:15 – 2 pm	Plenary Session 9 – Developing Critical Access Hospital Behavioral Health Services (43 m) <i>Steve Pautler (2)</i> <i>John Gale, Maine Rural Health Research Center, Senior Research Associate, 2021 NRHA President</i>					
2 – 2:15 pm	Break					
2:15 – 3:45 pm	Partner Featured Sessions & Partner Concurrent Sessions (90m)					
2:15 – 2:45 pm (Concurrent-30m)	P3	P10	P12	P13		
	Strengthen your Cost Report with Automated Time Studies Leah Burke Angie Anderson	Providing Care to CAH via Telemedicine Robyn Paulsen	The Impact Nursing Documentation has on Revenue Capture Carol Trommer Gretchen Wither	The Path Forward -- Industry Facts and History of the PBM/Manufacturer Evolution		
	P19	P24	P25	P26		
	Integrated Behavioral Health: Effective & Sustainable Healthcare Teams Mike Coleman, Tanya Arnold, Elizabeth Ball	Swing Beds and the Best Way to Improve Your Outcomes: Transitional Care Jordan Tenenbaum Mark Lindsay	Social Determinants of Health: Where Do Care Managers Start? Beth Brand Dana Beaver-Lewis	Access to Capital: Best Practices in Securing USDA Loans		
2:15 – 3pm (Featured – 45m)	P1 – Boosting Revenue Through Strategic Marketing and Coopetition <i>Mike Milligan and Ken Westman</i>					

2:45 – 3:15 pm (Concurrent-30m)	P4		P6		P7		P11		
	How to Ramp Up Your Telehealth Strategy as the Pandemic Continues Bob Crutchfield Rae Kaare Rhett Stover		Benefits of Advanced Wound Care in the Rural Setting Sarah Hull		Critical Cybersecurity Practices – Top 3 Things You Need to Implement Now John Gomez		The Impact of Case Management Optimization and Real Time Review for Rural Hospitals Jim Mooney Jeffrey Schwartz		
	P16			P17			P22		
	Rural Physicians Group Presentation			Questions to Ask at Insurance Renewal Time Kevin Reed, Brant Couch			Concordance: Bridging Process and People Toward Compliance XSOLIS		
3 – 3:45 pm (Featured-45m)	P2 - Cutting-Edge Imaging Equipment Keeps Care Local & Increases Revenue <i>Mark Burnett</i>								
3:15 – 3:45 pm (Concurrent-30m)	P5		P18		P20		P29		
	Improve Patient Care with ACOs & 340B		The Paradigm Shift in Healthcare – How to Improve Care Teams, Revenue and Patient Experience Robert Budman, MD		Patient Access: Bringing Surgeons to Rural America John Campbell Rand Schleusener Cathy McDowell		Best Practices to Reduce Waste in the OR Erin Glanz		
3:45 – 4 pm	Break								
4 – 4:45 pm	E1	E2		E3	E4		E5	E6	
Concurrent Sessions	340B Program Trends Impacting Rural Providers Greg Doggett, JD Scott Milner, PharmD	Why is My Hospital Failing? FOCUS! R Bloom/N Burnham R Duvall/E Shell		COVID Crisis and Surge Planning: The New Modality Darcy Litzen Kelly Rhone, MD	Replacing a Hosp: Leadership in Rural America D Avey/C Crist T Dudte/M Harris		CAH Post COVID Operational Strategies Ralph Llewellyn	Developing New Rural Residency Programs: HRSA Update+ Sheena Johnson	
4:45 – 5 pm	Break								
5 – 5:30 pm Partner Concurrent Sessions	P23				P27				
	Magnet Model: Transforming Healthcare and Improving Patient Outcome Donita Ross				RHC Billing Variances Deyon Suchla				
Friday, September 24									
9 – 9:45 am	F1	F2		F3	F4	F5		F6	
	Critical Access Hospital Strategies: Emerging from the Pandemic Matt Morris Deborah Whitley	Expanding Telehealth Capacity in Rural Communities+ Jessica Duke Douglas Overturf Kate Stenehjerm		Winning Strategies for Leadership Engagement on Performance Improvement Wes Garrison Sally Othmer	CMS 2021 Final Rule’s Impact on Physician Compensation Alex Kirkland	Behavioral Health Practices in a Rural Emergency Department* Catherine Harmston, DNP		Innovation in Nursing Workforce Development: RN Residency Apprenticeship Heather Sands, DNP Nicole Weathers	
9:45 - 10 am	Break								

10 – 10:45 am	Plenary Session 10 - Top 20 CAHs Awards Presentation (43 m) Hunter Nostrant (2) <i>Brock Slabach, NRHA, Chief Operations Officer, Troy Brown, Chartis Center for Rural Health, National Leader</i>
10:45 am	CAH Adjourns

+Sessions sponsored by the Federal Office of Rural Health Policy (RHC = 1, CAH = 2)

^Oral Health Session (RHC) *Quality & Clinical Sessions (8 between conferences)