



**National Rural Health Association  
State Rural Health Association Leadership Conference  
Warwick Hotel, Denver, CO  
July 9-10, 2019  
AGENDA**

**Tuesday, July 9, 2019**

**7:30 am – 10:00 am MDT**

Registration  
Millennium Gallery

**7:30 am – 8:30 am**

Networking Breakfast  
Millennium Gallery

**8:30 am – 8:50 am**

**Welcome, Round Robin Introductions**

*Alan Morgan, NRHA, Chief Executive Officer*  
*John Roberts, NRHA, State Association Council Chair*  
Millennium Ballroom

**8:50 am – 10:00 am**

Non-profit Financial and Regulatory Update

*Rob McVay, NRHA, Chief Finance Officer & Director of Operations*

This discussion will include financial and legal guidance to better equip non-profit entities to enhance viability and compliance. This session is designed to allow for group discussion throughout the session.

Millennium Ballroom

**10:00 am – 10:15 am**

Networking Break  
Millennium Gallery

**10:15 am – 10:30 am**

Regional Snapshots of Rural Health

*Matt Enquist, Colorado Rural Health Center Outreach Manager*  
Millennium Ballroom

**10:30 am – Noon**

**Group Discussion (divided by association size)**

**Discussion Topics: Harnessing technology to assist in membership growth and retention**

In this session, SRHAs will divide into self-identified groups based on the size of their association to discuss issues and trends of relevance. The groups are 1) Developing/Small 2) Medium and 3) Large.  
Millennium Ballroom

**Noon – 1:15 pm**

Lunch/Networking

Executive Lounge

**1:15 pm – 1:45 pm**

**Building allies across sectors: Identifying partners, making the case and growing membership**

*Alan Morgan, NRHA CEO*

Establishing non-traditional policy allies can be helpful not only in advocacy efforts, but also in membership development, grant applications, and media. From agriculture, to housing, to transportation, this rural health session will focus on potential new linkages and strategies to make the pitch for cross sector collaboration.

*\*Attendees should come prepared to share successful non-health sector collaborations as well.*

Millennium Ballroom

**1:45 pm – 2:30 pm**

**Best Practice Panel**

*SRHA Bylaw Review Process - Rebecca Jolley, Rural Health Association of Tennessee*

*State Telehealth Summits - Carla Obiol, North Carolina Rural Health Leadership Alliance*

*Rural Health Podcast – Beth O’Connor, Virginia Rural Health Association*

Millennium Ballroom

**2:30 pm – 2:45 pm**

Networking Break

Millennium Gallery

**2:45 pm – 4:30 pm**

**Controversies and quagmires in rural health policy: Q&A with Alan and Maggie**

*Alan Morgan, NRHA CEO*

*Maggie Elehwany, NRHA vice president for government affairs*

You already know the “NRHA advocacy message” about the issues, but now hear the nuances and pitfalls of the more complicated rural health policies. Scope of practice? Wage Index?

Medicare for All? And what about new hospital model legislation? In this rapid-fire facilitated session, Alan and Maggie will dive into the weeds on issues that are not always easy to negotiate among our members.

Millennium Ballroom

**Wednesday, July 10, 2019**

**7:30 am – 8:30 am**

Networking Breakfast

Millennium Gallery

**8:30 am – 9:30 am**

**Regional Roundtables**

*SRHAs to divide by region to discuss sharing of resources, ideas, and planning strategies.*

Millennium Ballroom

**9:30 am – 10:30 am**

**How to find resources to help in grant applications**

*Moderator, Amy Elizondo, NRHA vice president of program services*

*Tina Elliott, Indiana Rural Health Association*

*Beth O'Connor, Virginia Rural Health Association*

Millennium Ballroom

**10:30 am – 10:45 am**

**Networking Break and Group Picture**

Millennium Gallery

**10:45 am – 11:15 am**

**Reflections and Round Robin**

*Moderated by John Roberts, SAC Chair*

Attendees will have the opportunity to share their takeaways from the conference and what their priority areas are for the next year. Additionally, NRHA staff will be available to assist in discussion of next steps.

Millennium Ballroom

**11:15 am – 11:30 am**

**Closing remarks**

*NRHA staff*

Millennium Ballroom

**11:30 am**

**Adjourn**

**See you for the 2020 SRHA Leadership Conference!**