Rural Vaccine Confidence Initiative articles for newspaper, church bulletin, newsletters

 **New information about the COVID-19 vaccine rural Americans need to know**

Everyone is tired of hearing about COVID-19 – the vaccine, the booster, and the latest variants. So who needs another article about all of the above? Because the virus is still affecting our community and there’s a new, local source for vaccine information that everyone in [COMMUNITY NAME] deserves to know about.

Unlike some one-sided perspectives shared on national websites or mainstream media, [HospitalName.com/FactCheck] covers all sides of the vaccine discussion. The website was recently launched [with the support of HOSPITAL NAME <and BUSINESS NAME<s>] to give community members access to all of the rural vaccine facts.

[INSERT QUOTE FROM HOSPITAL CEO OR COMMUNITY PARTNER, OR WITH PERMISSION, ATTRIBUTE THE FOLLOWING QUOTE TO THE CEO, OR BUSINESS OR FAITH LEADER:>

[“People in <AREA NAME/COMMUNITY> don’t just follow the crowd – they make their own decisions based on what’s best for themselves and their families,” says [NAME/TITLE OF HOSPITAL CEO OR OTHER REPRESENTATIVE]. “That’s why it’s important to let them know what we know about COVID-19, the vaccine, the booster – as well as the proven benefits and potential risks, even though the risks are minimal. We want to put the power of knowledge into people’s hands so they can make a personal choice based on the real facts.”]

To access current, unbiased information that is relevant to small towns like ours, visit [HospitalName.com/FactCheck].