

NRHA Rural Health Clinic & Critical Access Hospital Conferences 2025 • Sept. 23-26, Kansas City, Mo.

All general sessions take place in the Chicago Ballroom unless otherwise indicated • Subject to change • Updated 7-2-25

Rural Health Clinic Conference			
Tuesday, September 23			
1 – 1:15 pm	Welcome (15 m)		
1:15 – 2:30 pm	Plenary 1 – Keynote Session - (75 min) The RHC Landscape Post OBBBA <i>Nathan Baugh or Sarah Hohman, National Association of Rural Health Clinics (tentative)</i>		
2:30 – 3:30 pm	Plenary 2 (60 m) Mastering RHC Reimbursement: Updates, Cost Reporting & Strategic Compliance <i>Julie Quinn, Health Services Associates, Principal, compliance and cost reporting vice president</i>		
3:30 – 3:45 pm	Break		
3:45 – 5 pm	1A From Burnout to Buy in: Resuscitating the Rural Healthcare Workforce Pamela Buchanan	1B *Identifying Quality Measures for Hospital-Based Rural Health Clinics John Gale, Rebecca Stearns	1C - FORHP Top Ten Revenue Cycle Take Aways Susan Rohde
Room	XXXX	XXXX	XXXX
Wednesday, Sept 24			
7 – 8 am	Continental Breakfast, Registration		
8 – 9:15 am	2A A Playbook for Physician Alignment, Engagement and Retention Scott Polenz	2B – FORHP Strengthening Board Support through Financial Transparency Wes Garrison, Stuart Moore, Sally Othmer	2C - FORHP *Rural OB Simulation: Protocols, Partnerships, and Preparedness Jacquelyn Alvarado
Room	XXXX	XXXX	XXXX
9:15 – 9:30 am	Break		
9:30 – 10:45 am	3A Engaging Providers through Individualized Practice Dashboards Ellen Thompson	3B Innovative Strategies for Enhancing Rural Healthcare Jacinda Bunch, Jennifer Jones Nicole Weathers	3C – FORHP Reducing Denials to Strengthen Rural Health Revenue Steve Smith
Room	XXXX	XXXX	XXXX
10:45 – 11 am	Break		
11 – 11:45 am	Plenary 3 (45 min) Preventing Survey Failures and Strategies for Success in RHCs in 2025 <i>Kate Hill, The Compliance Team, Rural health vice president</i>		
11:45 am – 1 pm	Rural Health Clinic Conference lunch on your own		

Rural Health Clinic Conference continues and Critical Access Hospital Conference begins						
1 – 1:15 pm	Welcome & Announcements (15m)					
1:15 – 2:30 pm	Plenary 4 - Keynote Address (75 m) From Crisis to Renewal: Navigating Burnout in Healthcare Leadership Todd Linden, Linden Consulting, Partner; Coco Janzen, Entrepreneur					
2:30 – 3 pm	Break					
3 – 4 pm	Plenary 5 - National Legislative Update (60 m) Alexa McKinley Abel, JD, National Rural Health Association, Government affairs and policy director Carrie Cochran-McClain, DrPH, National Rural Health Association, Chief policy officer					
4 – 5 pm	Plenary 6 (60 min) Innovation Strategies for Rural Health Janice Walters, Rural Health Redesign Center , CEO					
5 – 7 pm	RHC-CAH Networking Reception - Atlanta/New York					
Thursday, September 25						
7 – 8 am	Breakfast With Partners					
8 – 9 am	Plenary Session 7 - RHC/CAH: Current Regulatory Trends and Updates Brian Bertsch, Eide Bailly LLP, principal; Joseph Watt, Forvis Mazars, partner					
9 – 10:50 am	Networking break – Exhibit Hall					
	9:10 – 9:55 am	Partner Featured Session A – XXXXX				
10:50 – 11 am	Break					
11 am – 12:15 pm	4A	4B	4C	4D	4E	4F
	*The Changing Landscape of Quality Measurement and Recording Sarah Brinkman Karla Weng	Rural Emergency Teams: Improving Outcomes Through Simulation Jacinda Bunch Brian Rechkemmer	Utilizing the Medicare Cost Report for Financial Agility Chris Cole Eric Lopata	#American Heart Association Session	Achieving Spend Excellence: The Chief Financial Officer's Role Josh Sandler	*National Rural Star Ratings System for Rural Hospitals Brian Lee Julie Russell
Room	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX
12:15 – 1:50 pm	Networking Lunch					
	1 – 1:45 p.m.	Partner Featured Session B – – XXXXX				
1:50 – 2 pm	Break					
2 – 3:15 pm	5A	5B	5C	5D	5E	5F
	Growing Service Lines in Rural Communities Brian Howells Jayna Kelly	Rural Emergency Hospitals: Lessons, Challenges, and Innovations in Year Three Candice Talkington	Developing an EMS Shortage Area Designation for Rural Michigan J Barnas, C Barter E Bergquist, J Gale	*Embracing Quality Improvement as an Organizational Strategy Lindsay Corcoran Cameron Smith	^John A. Hartford Foundation Session	FORHP *Maternity Care Quality in Critical Access Hospitals Madeleine Pick

Room	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX
3:15 – 3:30 pm	Break					
3:30 – 4:30 pm	Plenary 8 – Rural Health Networks (60 m) <i>Tom Morris, Health Resources and Services Administration, Associate administrator for rural health policy (tentative)</i> <i>Brock Slabach, NRHA, Chief operations officer</i>					
4:30 – 5:15 pm	Plenary 9 (45 min) The Future of Rural Health: An Interactive Discussion <i>JT Douglas, West Health, Director of strategy; John Gale, Maine Rural Health Research Center, Senior research associate</i> <i>Alana Knudson, Walsh Center for Rural Health Analysis, Director</i>					
Friday, September 26						
8 – 8:30 am	Breakfast					
8:30 – 9:15 am	Plenary 10 - Top 20 CAHs Awards Presentation (45 m) <i>Brock Slabach, NRHA, Chief operations officer</i> <i>Michael Topchik, Chartis Center for Rural Health, National leader</i>					
9:15 – 9:30 am	Break					
9:30 – 10:45 am	6A	6B	6C	6D	6E	
	Case Study: Cultural Transformation - North Dakota CAH Bill Auxier, Sydney Grant Lori Seim	From Surviving to Thriving: Transforming a Rural Hospital Brian Burnside Tracy Koster Tanya Kessinger	*Improving Medicare Beneficiary Quality Metric Outpatient (OP)-18 Lannette Fetzer	*Obstetrics Simulation Training for Non Birthing CAHs Jill Bullock Erin McMahon	Emerging Session	
Room	XXXX	XXXX	XXXX	XXXX	XXXX	
10:45 am	CAH Adjourns					

+ Sessions sponsored by the Federal Office of Rural Health Policy (RHC – 4, CAH - 2)

* Quality & Clinical Sessions (8 between conferences)

^ Session sponsored by The John A. Hartford Foundation/NRHA National Rural Age Friendly Initiative (CAH – 1)

Session sponsored by The American Heart Association (RHC or CAH – 1)