

NRHA Rural Health Clinic & Critical Access Hospital Conferences 2025 • Sept. 23-26, Kansas City, Mo.

All general sessions take place in the Chicago Ballroom unless otherwise indicated • Subject to change • Updated 8-11-25

Rural Health Clinic Conference			
Tuesday, September 23			
1 – 1:15 pm	Welcome (15 m)		
1:15 – 2:30 pm	♦ Plenary 1 – Keynote Session - The RHC Landscape Post H.R.1 (75 min) <i>Sarah Hohman, National Association of Rural Health Clinics, Government affairs director</i>		
2:30 – 3:30 pm	Plenary 2 - Mastering RHC Reimbursement: Updates, Cost Reporting & Strategic Compliance (60 m) <i>Julie Quinn, Health Services Associates, Principal, compliance and cost reporting vice president</i>		
3:30 – 3:45 pm	Break		
3:45 – 5 pm	1A - From Burnout to Buy in: Resuscitating the Rural Healthcare Workforce Pamela Buchanan, MD	*1B - Identifying Quality Measures for Hospital-Based Rural Health Clinics John Gale, Rebecca Stearns	1C - Top Ten Revenue Cycle Take Aways Susan Rohde
Room	XXXX	XXXX	XXXX
Wednesday, Sept 24			
7 – 8 am	Continental Breakfast, Registration		
8 – 9:15 am	2A - A Playbook for Physician Alignment, Engagement and Retention Scott Polenz	2B - Strengthening Board Support through Financial Transparency Wes Garrison, Stuart Moore, Sally Othmer	*2C - Rural OB Simulation: Protocols, Partnerships, and Preparedness Jacquelyn Alvarado
Room	XXXX	XXXX	XXXX
9:15 – 9:30 am	Break		
9:30 – 10:45 am	3A - Engaging Providers through Individualized Practice Dashboards Ellen Thompson	3B - Innovative Strategies for Enhancing Rural Health Care Jacinda Bunch, PhD, Jennifer Jones Nicole Weathers, DNP	3C - Reducing Denials to Strengthen Rural Health Revenue Steve Smith
Room	XXXX		XXXX
10:45 – 11 am	Break		
11 – 11:45 am	Plenary 3 - Preventing Survey Failures and Strategies for Success in RHCs in 2025 (45 min) <i>Kate Hill, The Compliance Team, Rural health vice president</i>		
11:45 am – 1 pm	Rural Health Clinic Conference lunch on your own		

Rural Health Clinic Conference continues and Critical Access Hospital Conference begins	
1 – 1:15 pm	Welcome & Announcements (15m)
1:15 – 2:30 pm	Plenary 4 - Keynote Address (75 m) From Crisis to Renewal: Navigating Burnout in Health Care Leadership <i>Todd Linden, Linden Consulting, Partner; Coco Janzen, Crossover Communications, Owner</i>
2:30 – 3 pm	Break

3 – 4 pm	Plenary 5 - National Legislative Update (60 m) <i>Alexa McKinley Abel, JD, National Rural Health Association, Government affairs and policy director</i> <i>Carrie Cochran-McClain, DrPH, National Rural Health Association, Chief policy officer</i>					
4 – 5 pm	Plenary 6 - Innovation Strategies for Rural Health (60 min) <i>Janice Walters, Rural Health Redesign Center , CEO</i>					
5 – 7 pm	RHC-CAH Networking Reception - Atlanta/New York					
Thursday, September 25						
7 – 8 am	Breakfast With Partners					
8 – 9 am	Plenary Session 7 - RHC/CAH: Current Regulatory Trends and Updates (60 min) <i>Brian Bertsch, Eide Bailly LLP, Principal; Joseph Watt, Forvis Mazars, Partner</i>					
9 – 10:50 am	Networking break – Exhibit Hall					
	9:10 – 9:55 am	Partner Featured Session A – XXXXX				
10:50 – 11 am	Break					
11 am – 12:15 pm	4A	4B	4C	4D	4E	4F
	*The Changing Landscape of Quality Measurement and Recording Sarah Brinkman Karla Weng	Rural Emergency Teams: Improving Outcomes Through Simulation Jacinda Bunch, PhD Brian Rechkemmer	Utilizing the Medicare Cost Report for Financial Agility Chris Cole Eric Lopata	# Stroke & Heart Innovation: Rural Hospitals Leading the Way Mindy Cook	Achieving Spend Excellence: The Chief Financial Officer's Role Joshua Sandler	* Master the New HCAHPS for Essential 5 Star Recognition Brian Lee Julie Russell
Room	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX
12:15 – 1:50 pm	Networking Lunch					
	1 – 1:45 p.m.	Partner Featured Session B – Rural Hospital Closures: Early Warning Signs from 15 Years of Data <i>Julie Georgoff, Stroudwater Associates, Consultant</i> <i>Jeff Sommer, Stroudwater Associates, Managing director</i>				
1:50 – 2 pm	Break					
2 – 3:15 pm	5A	5B	5C	5D	5E	5F
	Growing Service Lines in Rural Communities Brian Howells Jayna Kelly	Rural Emergency Hospitals: Lessons, Challenges, and Innovations in Year Three Kenneth Harman	Developing an EMS Shortage Area Designation for Rural Michigan J Barnas, C Barter E Bergquist, J Gale	*Embracing Quality Improvement as an Organizational Strategy Lindsay Corcoran Cameron Smith	^John A. Hartford Foundation Session Laura Howell Nelson	+*Quality and Financial Implications for Maternity Care in CAHs Megan Lahr Madeleine Pick Eric Shell
Room	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX
3:15 – 3:30 pm	Break					

3:30 – 4:30 pm	<div>+ Plenary 8 – Rural Health Networks (60 m)</div> <div>Tom Morris, Health Resources and Services Administration, Associate administrator for rural health policy</div> <div>Brock Slabach, NRHA, Chief operations officer</div>				
4:30 – 5:15 pm	<div>Plenary 9 - The Future of Rural Health: An Interactive Discussion (45 min)</div> <div>JT Douglas, West Health, Strategy director; John Gale, Maine Rural Health Research Center, Senior research associate</div> <div>Alana Knudson, PhD, Walsh Center for Rural Health Analysis, Director</div>				
Friday, September 26					
8 – 8:30 am	Breakfast				
8:30 – 9:15 am	<div>Plenary 10 - Top 20 CAHs Awards Presentation (45 m)</div> <div>Brock Slabach, NRHA, Chief operations officer</div> <div>Michael Topchik, Chartis Center for Rural Health, National leader</div>				
9:15 – 9:30 am	Break				
9:30 – 10:45 am	6A	6B	6C	6D	6E
	<div>Case Study:</div> <div>Cultural Transformation</div> <div>- North Dakota CAH</div> <div>Bill Auxier, PhD</div> <div>Sydney Grant</div> <div>Lori Seim</div>	<div>From Surviving to</div> <div>Thriving: Transforming a</div> <div>Rural Hospital</div> <div>Tanya Kessinger</div> <div>Tracy Koster</div>	<div>*Obstetrics Simulation</div> <div>Training for Non Birthing</div> <div>CAHs</div> <div>Jill Bullock</div> <div>Erin McMahon, EdD</div>	<div>Rural Ready: Emergency</div> <div>Preparedness Lessons</div> <div>from Louisiana</div> <div>Eric Johnson</div>	<div>+FORHP</div> <div>Emerging Session</div> <div>GMEs</div>
Room	XXXX	XXXX	XXXX	XXXX	
10:45 am	CAH Adjourns				

+ Sessions sponsored by the Federal Office of Rural Health Policy (RHC – 4, CAH - 2)

* Quality & Clinical Sessions (8 between conferences)

^ Session sponsored by The John A. Hartford Foundation/NRHA National Rural Age Friendly Initiative (CAH – 1)

Session sponsored by The American Heart Association (RHC or CAH – 1)

♦ Session sponsored by AARP