



# 2016 State Rural Health Association Leadership Conference

Oakland, California

July 12-13

**Tuesday, July 12, 2016**

**7:30 – 8:30 a.m.**

**Networking Breakfast and Registration  
Foyer**

**8 – 8:25 a.m.**

**Informal NRHA Connect 101 for  
new SRHA leaders**

**Laura Hudson, NRHA Manager of  
Program Services and Contracting  
Front portion of Spinnaker I**

NRHA staff will give an overview of  
NRHA Connect and the State  
Association resources library.

**8:30 – 8:50 a.m.**

**Welcome, Round Robin Introductions**

**Alan Morgan, NRHA Chief Executive  
Officer**

**Beth O'Connor, NRHA State  
Association Council Chair  
Spinnaker I**

**8:50 – 10:15 a.m.**

**2015 State Association Council  
Survey Discussion**

**Rob McVay, CPA, NRHA Chief  
Finance Officer**

**Laura Hudson, NRHA Manager of  
Program Services and Contracting  
Spinnaker I**

This discussion will center on results  
from the 2015 State Association  
Council Survey. There will be a focus  
on the financial, database  
management, communications and  
advocacy components of the results.  
This session is designed to allow for  
group discussion throughout the  
session.

**10:15 – 10:30 a.m.**

**Networking Break  
Foyer**

**10:30 – 11:45 a.m.**

**Membership Management &  
Leveraging Successful Partnerships  
by Association Size  
Spinnaker I**

In this session, SRHAs will divide  
into groups based on the self-  
identified size of their association to  
discuss state strategies. The groups  
are 1) Developing/Small; 2) Medium;  
and 3) Large.

**11:45 a.m. – 1 p.m.**

**Networking Lunch  
Spinnaker II**

**1 – 1:30 p.m.**

**Introduction to County Health  
Rankings & Roadmaps Tools and  
Resources**

**Astra Miriaku Iheukumere,  
Community Networks and National  
Partnerships County Health Rankings  
& Roadmaps Assistant Director**

**Mary Bennett, Community Networks  
and National Partnerships County  
Health Rankings & Roadmaps  
Community Coach**

**Spinnaker I**

In this session, the CHR&R will share  
with attendees what tools and  
resources are available for their use.  
They will also discuss how some state  
groups are utilizing and leveraging  
these resources in their work.

**1:30 – 2:30 p.m.**

**SRHA Best Practice Panel:  
IRHA Role in Rural Opioid Abuse  
Prevention and Treatments**

**Tina Elliott, Indiana Rural Health  
Association Community Relations  
Director**

**Resource Alignment Surrounding  
Shared Goals**

**Natalie Claiborne, Montana Rural  
Health Association Director**

**Nebraska Workforce Portal**

**John Roberts, Nebraska Rural Health  
Association Executive Director**

**Spinnaker I**

**2:30 – 2:45 p.m.**

**Networking Break**

**2:45 – 4:00 p.m.**

**Regional Roundtables  
Spinnaker I**

In this session, SRHAs will divide by  
region to discuss sharing of resources,  
ideas, and planning strategies.

**4 – 4:20 p.m.**

**NRHA/SRHA Aggregate Alliance  
Larry Bedell, NRHA Services Corps  
Executive Director**

**Tom Neathamer, REMI Senior  
Healthcare Practice Leader**

**Spinnaker I**

This session will present how  
allowing economies of scale can drive  
pricing in various programs. NRHA  
and SRHAs who participate will share  
in the revenue derived from these  
programs, with benefits going to:

1. Rural facilities
2. SRHAs
3. NRHA

**Wednesday, July 13, 2016**

**7:30 – 8:30 a.m.**

**Networking Breakfast**

**Foyer**

**8:30 – 9:45 a.m.**

**Federal Office of Rural Health**

**Policy Update**

*Tom Morris, FORHP Associate*

*Administrator*

*Paul Moore, DrPh, FORHP Senior*

*Health Policy Advisor*

**Spinnaker I**

Hear an update from HRSA's Federal Office of Rural Health Policy and learn about the purpose of the technical assistance provided to SRHAs and why they believe a strong rural voice, like yours is a critical one. Additionally, hear from a former NRHA president turned federal policy advisor on how his past and current experiences as a local, state and national rural health leader have informed his perspective on rural health, the health care dynamic, and the need for strong state rural health organizations.

**9:45 – 9:50 a.m.**

**Group Picture**

**Spinnaker I**

**9:50 – 10:15 a.m.**

**Networking Break**

**Foyer**

**10:15 – 11:00 a.m.**

**Reflections and Round Robin**

*Facilitated by NRHA Staff*

**Spinnaker I**

Attendees will have the opportunity to share their takeaways from the conference and what their priority areas are for the next year. Additionally, NRHA staff will be available to assist in discussion of next steps.

**11:00 a.m.**

**Adjourn**

**State Association  
Council  
monthly meetings for  
remainder of 2016:**

**August 3, 2016  
September 7, 2016  
October 5, 2016  
November 2, 2016  
December 7, 2016**

***All monthly meetings held at  
3 pm ET via GoToMeeting***

***Invitations will be shared  
through NRHA Connect prior to  
each meeting.***

**See you for the 2017 SRHA  
Leadership Conference  
July 11th - 12th  
in Nashville, Tennessee!**