

Headquarters
521 E. 63rd St.
Kansas City, Mo. 64110
816-756-3140



Government Affairs Office
1108 K Street NW, 2nd Floor
Washington, D.C. 20005
202-639-0550

For immediate release
April 13, 2012

Amy Elizondo
elizondo@nrharural.org
202-639-0550
Lindsey Corey
corey@NRHArural.org
913-669-2314

NRHA announces Commitment to Action as part of the Clinton Global Initiative America Meeting

The National Rural Health Association (NRHA) today announced its commitment to develop a National Rural Community Health Worker Training Network to help recruit and retain Community Health Workers to rural and underserved areas along the U.S.-Mexico border.

This effort is part of a Commitment to Action that stemmed from NRHA's participation at the Clinton Global Initiative America meeting in 2011 in Chicago. NRHA is working with the U.S.-Mexico Border Health Commission as well as state and federal partners to help enhance access to care along this region of the country. Over the course of one year, NRHA commits to providing a minimum of 60 community health workers with periodic trainings and follow up. The trainings will cover topics such as leadership, coordination, and pressing health concerns along the border, and through the community health workers, will support the growing needs within the rural and underserved areas of this region.

NRHA was able to secure funding to provide travel scholarships for Community Health Workers to attend each training, support for facilitators and support for completing overall evaluations of these trainings to assess outcomes.

The first Community Health Worker Training as part of this commitment will be April 16 and 17 in Denver. Approximately 20 community health workers from Arizona will participate in the training event. Trainings are also planned for June 13 and 14 in El Paso, Texas, and Aug. 16 and 17 in San Diego.

For many participants of the first training in Denver, this will mark the first time they have traveled on a plane or outside of Arizona.

"The National Rural Health Association is both humbled and excited to be able to offer this opportunity to participants that may not otherwise have this experience," said Alan Morgan, NRHA CEO.

NRHA is working toward surpassing the initial goal of training 60 Community Health Workers and hopes to continue to work with partners to enhance this collaboration, Morgan added.

About the Clinton Global Initiative (CGI)

Established in 2005 by President Bill Clinton, the Clinton Global Initiative (CGI) convenes global leaders to create and implement innovative solutions to the world's most pressing challenges. CGI Annual Meetings have brought together more than 150 heads of state, 20 Nobel Prize laureates, and hundreds of leading CEOs, heads of foundations and NGOs, major philanthropists, and members of the media. To date CGI members have made more than 2,100 commitments, which are already improving the lives of nearly 400 million people in more than 180 countries. When fully funded and implemented, these commitments will be valued at \$69.2 billion.

CGI's Annual Meeting is held each September in New York City. CGI also convenes CGI America, a meeting focused on collaborative solutions to economic recovery in the United States, and CGI University (CGI U), which brings together undergraduate and graduate students to address pressing challenges in their community or around the world. For more information, visit www.clintonglobalinitiative.org and follow us on Twitter [@ClintonGlobal](https://twitter.com/ClintonGlobal) and Facebook at facebook.com/clintonglobalinitiative.

About the National Rural Health Association (NRHA)

NRHA is a nonprofit organization working to improve the health and well-being of rural Americans and providing leadership on rural health issues through advocacy, communications, education and research. NRHA membership is made up of over 21,000 diverse individuals and organizations, all of whom share the common bond of an interest in rural health.

www.RuralHealthWeb.org